



ATTENTION CUB SCOUT LEADERS!

2010 SCHOOL NIGHT IS COMING SOON!

Through your leadership in the new School Night recruitment last Fall, the Heart of America Council recruited just over 7,000 new youth last fall! What a great recruitment!

Again this year during the months of August and September, the Heart of America Council will conduct its highly successful “School Night for Scouting” Fall Round-Up program and we expect it to be even bigger and better.

Like last year, some of the benefits your Cub Scout pack should expect are:

- A well-planned and executed recruitment of new boys and parents
- Accessible, immediate, and relevant training for new leaders
- A top-notch overnight family campout for new boys and their families in every district

Specifically, here are some components of this year’s School Night:

- A **visit** to every school superintendent and elementary school principal by your BSA staff to review the plan and cultivate relationships during April, May and June.
- A **“Boy Talk”** in *every possible elementary school classroom* where we are allowed to conduct them. These classroom visits to potential Cub Scouts are:
 - Scheduled and implemented by your local BSA staff
 - Conducted the day before the actual School Night
 - Opportunities to send a School Night flyer home with each boy

- **“School Nights”** organized and run *by district-wide volunteer teams* at every elementary school, including:
 - A district volunteer *Coordinator* to run that night’s program
 - A uniformed volunteer *Organizer* who works with the participating pack(s) and assigns the boys to the packs and dens
 - Adult leader recruitment. Before we even accept the youth applications, we’ll ensure every den has the necessary leadership
 - Youth and adult leader application forms and registration fees collected that night and officially registered right away with the BSA

- **Cub Scout Leader Training**
 - Implemented by district training teams.
 - Conducted in every district, usually on Saturdays (and in some cases on weeknights) during the month of September.
 - Aimed at training new leaders right away.

While the district leadership teams organize the School Nights, the Cub Scout pack leadership naturally plays a vital role!

Cub Scout Pack’s Role in School Night:

- **Assign** a pack School Night Representative to communicate with the district School Night team (April/May).
- **Coordinate** *with the district leadership* which elementary school the pack will participate in at School Night (April/May).
- **Conduct** a “Back to the Pack” summer meeting prior to School Night for all returning Cub Scouts (late July/early August).
- **Communicate** with the School Night leadership any unique needs/interests of the pack that School Night might help meet (Prior to School Night).
- **Participate** in your district-wide School Night Kickoff (August).
- **Ensure** pack leadership attends School Night to receive applications and greet new leaders and new Cub Scouts!

More information will be provided by your district School Night teams, and be sure to read about School Night in upcoming issues of the online *Adventures in Scouting* newsletter as well as at your district’s Planning Fair.